



Aimhigher...

[www.gr8choice.org](http://www.gr8choice.org)

Study South West

# Arts, Design and Media Pathways



## What could you do with a higher education qualification in arts, design and media?

- + You could use art or drama as a way to help people through difficult situations by encouraging them to express their feelings using role play, acting or art.
- + You could work as a Graphic Designer and produce designs for advertising, books, magazines, packaging and websites.

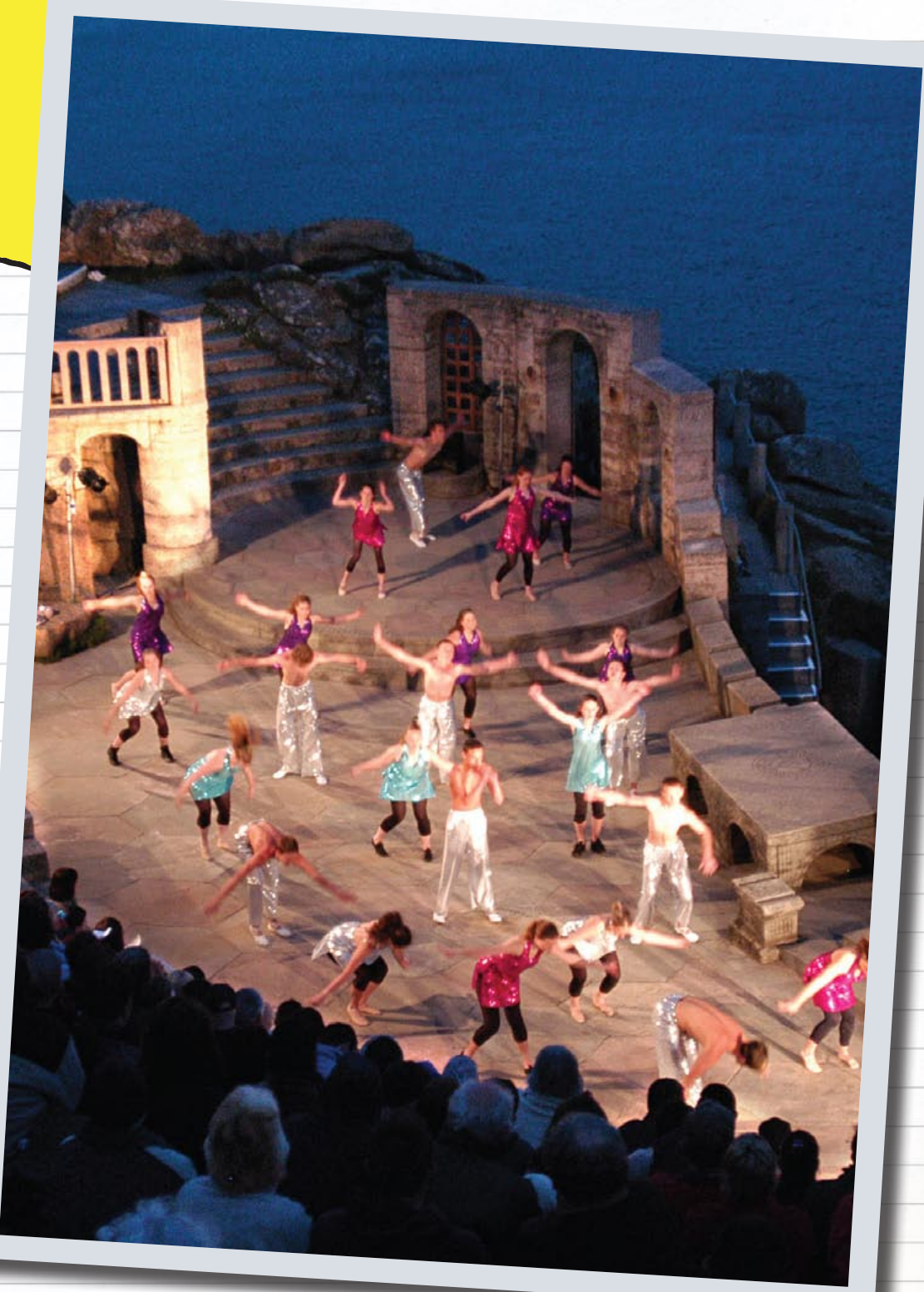
## Jobs with higher education qualifications:

- + Graphic Designer
- + Animator
- + Dance Teacher

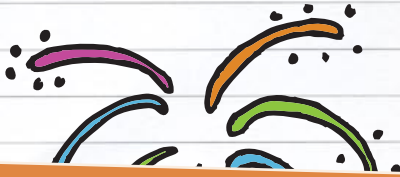
## Jobs with further education qualifications:

- + Screen Printer
- + Prop Maker
- + Film Camera Operator

To find out more about these and other careers in arts, design and media, visit these websites:  
[www.creativesteps.org.uk](http://www.creativesteps.org.uk)  
[www.ccskills.org.uk](http://www.ccskills.org.uk)  
[www.connexions-direct.com/jobs4u](http://www.connexions-direct.com/jobs4u)



# Will a career in arts, design and media suit you?



## It will help if you:

- + have talent in the area you want to work in
- + are confident and good at marketing yourself and your work

- + are extremely motivated as the arts, design and media industries are very competitive

## Make sure you think about these practical things too

- + Although the performing arts is a thriving industry, even the most successful and experienced people can find it hard to make a full-time living. Many people find they need to do some other part-time work to supplement their income. Nearly half of the people working in the UK performance industry earn less than £6,000 from the profession.

## Remember, when you are thinking about your career and your future, higher education qualifications give you more options

There are many benefits to having a higher education qualification including:

- + The chance to find a job you really love.
- + The skills you need to get promoted and progress in your chosen career.
- + The opportunity to earn more money.
- + More choice, now and in the future. You may be happy to do one job when you are young but it may not suit you when you get older. HE qualifications can save you from getting stuck in a rut.

Find out more about the benefits of HE at [www.gr8choice.org](http://www.gr8choice.org) and [www.creativesteps.org.uk](http://www.creativesteps.org.uk)

# What is happening in the arts, design and media sectors?



- ✦ The Diploma in Creative and Media is a new qualification aimed at young people aged between 14 and 19 years. Find out more at [www.direct.gov.uk/diplomas](http://www.direct.gov.uk/diplomas)
- ✦ Thirty-two percent of artists in the South West have a degree and sixty-five percent of those working in TV have a degree.
- ✦ More people in the South West buy original art works, participate in plays, classical music, opera, ballet and contemporary dance than in any other English region.

- ✦ The South West has a higher number of self-employed people in creative arts and design than anywhere else in the country.
- ✦ More daytime television is made in the South West than anywhere else in the country!

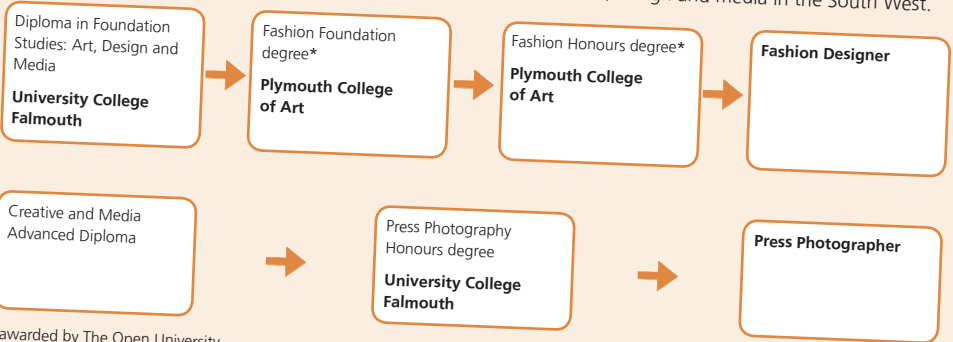
Due to the economic climate, this type of information is always changing. Find out the latest at:

[www.focuscareers.org.uk](http://www.focuscareers.org.uk)



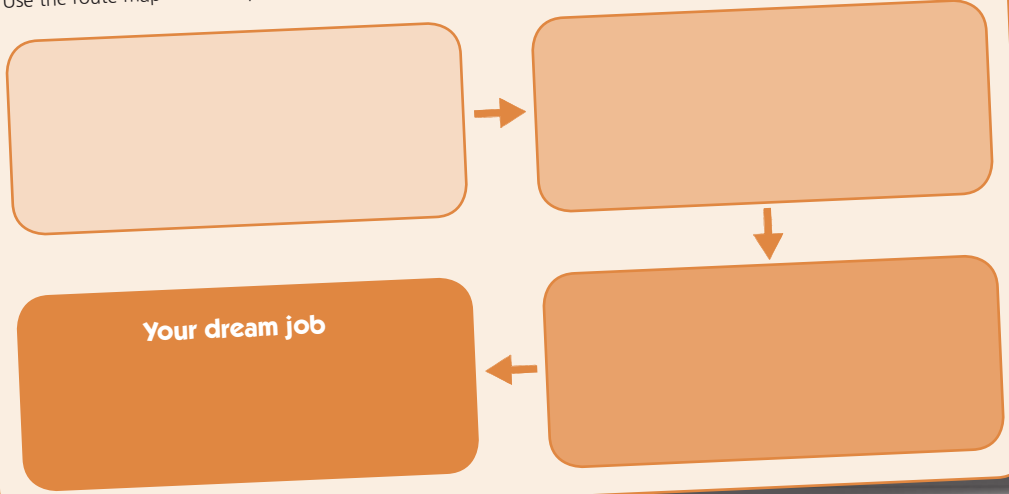
# Your pathway in arts, design and media

Here are some examples of pathways you could take to a career in arts, design and media in the South West.



## Your pathway

Use the route map below to plan your own pathway in arts, design and media.



# More information

No matter what stage you are at there are plenty of local arts, design and media courses to choose from. Here are some of the local universities and colleges that offer higher education courses. Contact them directly to find out more.

## City College Plymouth

[www.cityplym.ac.uk](http://www.cityplym.ac.uk)  
[reception@cityplym.ac.uk](mailto:reception@cityplym.ac.uk)  
01752 305300

## Bridgwater College

[www.bridgwater.ac.uk](http://www.bridgwater.ac.uk)  
[enquiries@bridgwater.ac.uk](mailto:enquiries@bridgwater.ac.uk)  
01278 441234

## Cornwall College

[www.cornwall.ac.uk](http://www.cornwall.ac.uk)  
[unj@cornwall.ac.uk](mailto:unj@cornwall.ac.uk)  
01209 616161

## Exeter College

[www.exe-coll.ac.uk](http://www.exe-coll.ac.uk)  
[info4u@exe-coll.ac.uk](mailto:info4u@exe-coll.ac.uk)  
0845 111 6000

## North Devon College

[www.ndevon.ac.uk](http://www.ndevon.ac.uk)  
[postbox@ndevon.ac.uk](mailto:postbox@ndevon.ac.uk)  
01271 345291

## The Open University

[www.open.ac.uk](http://www.open.ac.uk)  
[south-west@open.ac.uk](mailto:south-west@open.ac.uk)  
0845 300 6090

## Plymouth College of Art

[www.plymouthart.ac.uk](http://www.plymouthart.ac.uk)  
[enquiries@plymouthart.ac.uk](mailto:enquiries@plymouthart.ac.uk)  
01752 203434

## Somerset College of Arts and Technology

[www.somerset.ac.uk](http://www.somerset.ac.uk)  
[enquiries@somerset.ac.uk](mailto:enquiries@somerset.ac.uk)  
01823 366331

## South Devon College

[www.southdevon.ac.uk](http://www.southdevon.ac.uk)  
[enquiries@southdevon.ac.uk](mailto:enquiries@southdevon.ac.uk)  
Freephone 08000 380123

## Truro and Penwith College

[www.truroopenwith.ac.uk](http://www.truroopenwith.ac.uk)  
[heinfo@truro-penwith.ac.uk](mailto:heinfo@truro-penwith.ac.uk)  
01872 267122

## UCP Marjon (*University College Plymouth St Mark & St John*)

[www.marjon.ac.uk](http://www.marjon.ac.uk)  
[admissions@marjon.ac.uk](mailto:admissions@marjon.ac.uk)  
01752 636 700

## University Centre Yeovil

[www.ucy.ac.uk](http://www.ucy.ac.uk)  
[ucy@yeovil.ac.uk](mailto:ucy@yeovil.ac.uk)  
01935 845454

## University College Falmouth (*incorporating Dartington College of Arts*)

[www.falmouth.ac.uk](http://www.falmouth.ac.uk)  
[admissions@falmouth.ac.uk](mailto:admissions@falmouth.ac.uk)  
01326 211077

## University of Exeter

[www.exeter.ac.uk](http://www.exeter.ac.uk)  
[admissions@exeter.ac.uk](mailto:admissions@exeter.ac.uk)  
01392 263035

## University of Plymouth

[www.plymouth.ac.uk](http://www.plymouth.ac.uk)  
[prospectus@plymouth.ac.uk](mailto:prospectus@plymouth.ac.uk)  
01752 585858



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## More local further education courses

Local schools, colleges and private training providers also offer further education courses in arts, design and media. To search for more courses visit [www.direct.gov.uk/14-19prospectus](http://www.direct.gov.uk/14-19prospectus)

## More higher education courses

To see the arts, design and media higher education courses available across the UK visit [www.ucas.com](http://www.ucas.com)

Study South West is funded by the Aimhigher Peninsula Programme. For more information on these leaflets and other Aimhigher resources please email [x.a.nikakis@exeter.ac.uk](mailto:x.a.nikakis@exeter.ac.uk) or phone 01392 262526.